

## INTERNAL QUALITY ASSURANCE CELL (IQAC) POLICY

### Purpose

The IQAC fosters a culture of continuous quality improvement in all academic and administrative areas. It drives systematic enhancement, promotes best practices, ensures regulatory compliance, and encourages stakeholder engagement. IQAC supports innovation, effective governance, and accountability to sustain academic excellence and institutional development. SB College of Management Studies aims to foster a culture of excellence through continuous quality improvement in all spheres of institutional activities, ensuring sustainable growth and maintaining high standards of education.

### Vision

Embed quality as a core value, promoting excellence across the institution.

### Objectives

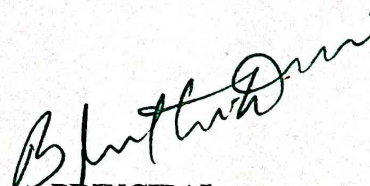
- Enhance institutional performance continuously.
- Institutionalize best practices and quality culture.
- Engage stakeholders effectively.
- Support innovation in academics and administration.

### Functions

- Set and monitor quality benchmarks.
- Facilitate compliance and quality assurance.
- Organize capacity building.
- Prepare quality reports.
- Foster academic-industry collaboration.

### COMPOSITION

Role	Description	NAME
Chairperson	Head of Institution	Dr. Pravathi Devi
IQAC Coordinator	Senior Faculty Member	Asst. Prof Mansi Chandnani
Faculty Members	Experienced Academic Staff	Asst. Prof Sree Vidya
External Experts/Alumni	Distinguished Stakeholders	Dr. Jaggiah

  
PRINCIPAL